### "MARK'S OF EXCELLENCE" TEAM

## SAVE YOURSELF FROM FORECLOSURE!



# HEARD ABOUT A SHORT SALE? CALL US!

# A NEW APPROACH TO REAL ESTATE WWW.SELLINGSHORTSALES.NET

- No cost to you. 0%
   Commission (Bank pays it all)
- Saves your credit
- No Foreclosure on your record
- Expert Negotiators and Short Sale Experience!

### What is a short sale?

As you may already know, when you get behind on your mortgage the attorney letters start coming and the court sends you all kinds of paperwork. This doesn't mean its over for you. You can help save your credit and do a "short sale" A short sale is when the bank accepts less than the mortgage amount for your home. This also allows you to live in your home while a short sale is going on. Call us to find out more or visit out short sale page on the web. www.SellingShortSales.net

\*\*\*Call today and see how we can help you!\*\*\*

"Marks Of Excellence" Team
Mark B Schecter, Realtor® 216-215-6118
Mark J Baughman, Realtor® 440-487-3448
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www.SellingShortSales.Net









#### WHAT DO WE DO???

# RF/MAX. Traditions

### "MARK'S OF EXCELLENCE TEAM

We make it simple, and to the point. What we do to sell your house is spelled out in black and white, and you WILL receive everything we say we are going to do.

- Answer phone calls personally, you will never be directed to a secretary.
- Use over 30 combined years of real estate experience and expert computer skills to market your property to its fullest potential
- Learn the "ins and outs" of your property, so we can be well versed on the nature of your home.
- Take multiple pictures of your property, and post a Visual Tour.
- Enter your home information onto multiple websites
- Realtor.com, REMAX.com, Homes.com, Homeseekers.com and all the other major real estate websites; over 200!
- Advertise your home on Craigslist.org The newest way to sell a home!!!!
- Utilize Trulia, the newest and most unique way to advertise your home. We are Trulia PRO'S, your home gets more expose than other homes on the site and you also receive weekly status updates on your home!
- Hold a brokers open, and invite all the brokers to view your property on a Tuesday afternoon. (Sponsored by a title or mortgage company, with catered food).
- Advertise your home at all public events we attend/sponsor.
- Use a showing service to schedule showings on your property. All showings are verified and e-mailed to you when they are completed. (An extra service that RE/MAX Traditions & The "Mark's of Excellence" Team offers for free)
- Send out Target mailing postcards for your property to homeowners in the area
- Offer you a 100% listing guarantee. If you are not satisfied with our services, you can cancel at any time. **NO MONEY OUT OF YOUR POCKET.**
- Once an offer is made, negotiate on your behalf to get the highest price for your home. We are trained in expert negotiating skills.
- Advise you every step of the way, from the initial listing signing to the day you turn over your keys.
- Most of all make selling your home an enjoyable and stress free process.

\* On most sale transactions, we work in partnership with a preferred title company and a preferred mortgage company that ensures your home is closed quickly! On average, our homes close in under 30 days!!!\*



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# The "Mark's Of Excellence" Team 100% Club, Executive Club, Multi-Million Dollar Producers, Top 3% production, Individual office award winners.

### Mark B Schecter

- Kent State University Graduate, Bachelors of Science
- 25+ years in real estate industry
- Remodeling and home flipping experience
- Sales and marketing experience in multiple venues
- Northern Ohio Multiple Listing Service Certified
- Member of The National Association of Realtors®
- Member of The Ohio Association of Realtors®
- Member of the Cleveland Area Association of Realtors®

### Mark J Baughman

- Graduate of Lake Erie College. Bachelor of Science, Magna Cum Laude
- National Alumni Board Member, Lake Erie College
- Board of Directors, Lake Erie College
- Customer Service Experience
- New Home & Vacant Land Experience
- Graduate of Hondros Real Estate Academy
- Northern Ohio Multiple Listing Service Certified
- Member of The National Association of Realtors®
- Member of The Ohio Association of Realtors®
- Member of the Lake & Geauga Area Association of Realtors®

\*At The "Mark's Of Excellence" – We strive for perfection, excellent quality of service, promptness, and the hope that you will use us for all your real estate needs.\*

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### THE "MARK'S OF EXCELLENCE" TEAM TRAINED SHORT SALE EXPERTS



**Top 3% Production in Northeast Ohio!!!** 



## We will put a SOLD! sign in your YARD!!!

### Truths:

- A short sale saves your credit. It appears better on your credit report than foreclosure.
- It may be possible to purchase another home right after a short sale
- Short sales are difficult but not impossible. It takes a trained short sale team to handle them. We retain attorneys and a title company on staff to handle difficult negotiations.

### Myths

- Short Sales are not possible unless I am way behind on my mortgage
- I need to move out right away as soon as I list my home for sale.
- There are HUNDREDS of papers I need to sign before I can apply for a short sale.
- There is no point, my home will never sell and my credit is destroyed anyways.
- I have to pay money out of my pocket to sell my house. (Truth is the bank pays)

If you are still confused, give us a call! It will only take about 5 minutes to explain how it all works.



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