



EMPLOYMENT PROFILE

People Employed in Anaheim**

Manufacturing	18%
Wholesale & Retail Trade	16%
Educational, Health Care & Social Services	16%
Government	11%
Professional, Engineering, Scientific & Business Services	10%
Arts, Entertainment, Recreation & Accommodation and Food Services	13%
Finance, Insurance & Real Estate Services	7%
Construction, Agriculture, Mining & Fish/logging	7%
Other Services	5%
Transportation, Warehousing & Utilities	4%
Information	2%
County Unemployment Rate**	5.7%

Top 10 Employers in Anaheim***

Disneyland Resort ⁱ	21,000
Kaiser Foundation Hospital ⁱⁱ	5,059
City of Anaheim ⁱⁱⁱ	2,927
Northgate Gonzales Markets	1,900
Hilton Anaheim	1,572
CashCall Inc.-Mortgage Division	1,400
Anaheim Regional Medical Center	1,300
Angels Baseball LP	1,051
Anaheim Marriot Hotel	1,031
DMS Facility Services	1,000

ANAHEIM INCOME PROFILE*

Median Household Income	\$54,157
Average Household Size	3.38
Median Age	32.4 yrs
Housing & Real Estate	
Median Home Price	\$333,000
Average Monthly Rent (2 Br. Unit)	\$1,240
Total Housing Units	105,987
Industrial Real Estate	
Industrial Vacancy Rate (County)	5.2%
Land Profile (Includes Spheres of Influence)	
Square Miles	50.8
Population Density (People Per Square Mile)	6,619

EDUCATION PROFILE

Total Public Schools	74
Elementary	47
Junior High	9
High School	14
Alternative Education	3
Tiger Woods Learning Center	

Colleges & Universities within 20 miles

California State University, Fullerton
Chapman University
University of California, Irvine

Community Colleges

Fullerton College
Santiago Canyon College

TRANSPORTATION

Air

Fullerton Municipal Airport (FUL)	6 miles
John Wayne Airport, Orange County (SNA)	15 miles
Long Beach Airport (LGB)	15 miles
Los Angeles International Airport (LAX)	33 miles
LA/Ontario International Airport (ONT)	35 miles

Highways

Interstate 5, State Routes 22,55,57 & 91

Public Transit

ARTIC Transportation Center 2626 E. Katella
AMTRAK (Anaheim, Fullerton, Santa Ana)
Metrolink (Stadium Area, Anaheim Hills Area)
Orange County Transportation Authority

ENTERTAINMENT, RECREATION & TOURISM

OC Annual Visitors 40+ Million

Official Host City for U.S. Men's and Women's National Volleyball Teams

The Anaheim Resort

1,100 acre district that includes the Anaheim Convention Center, Disneyland Resort, major hotels, restaurants & retail

Anaheim Convention Center

Largest convention center on West Coast
800,000+ square feet of exhibit space;
1.6 million square feet total

Anaheim GardenWalk

440,000 square feet of retail, dining & entertainment located in the Anaheim Resort

Honda Center

Home of NHL Anaheim Ducks

Angel Stadium of Anaheim

Home of MLB Angels Baseball

Anaheim Ice

Practice Rink for NHL Anaheim Ducks
Public rink for 6,000+ skaters per week

American Sports Center

Largest indoor sports complex in the world

The Disneyland Resort

Disneyland® Park
Disney California Adventure® Park
Downtown Disney® District

ⁱ Includes Disneyland, California Adventure, Disneyland Hotel, Disney's Grand California Hotel, the Walt Disney Travel Company, Disneyland Casting Center, Disney Ice, and Walt Disney Attractions Event Sales

ⁱⁱ Includes all Kaiser Facilities throughout the City

ⁱⁱⁱ Include full-time and part-time employees



**ENTERTAINMENT, RECREATION
& TOURISM (Cont.)**

Golf Courses (City-Owned)

Anaheim Hills Golf Course
18 Holes/Par71
Dad Miller Golf Course 18 Holes/par 71

Libraries

Parks

Oak Canyon Nature Center 7

Anaheim Tennis Center 52

Anaheim Ballet

OC Symphony

MUZEO

Legislative Districts

Registered Voters 152,156
Democrats 38%
Republicans 36%
Nonpartisan/Decline to State 22%
Other 4%

**Orange County Board of Supervisors
Districts 3 & 4**

POPULATION DISTRIBUTION*

Anaheim is California's 10th largest city 348,305
(According to Dept. of Finance, 1/1/14)

Distribution by Ethnicity & Race

Hispanic (All Races) 52.8%
White 27.5%
Asian 14.6%
Black 2.4%
Multi-Race 1.8%
Hawaiian/ Pacific Islander 0.4%
American Indian & Alaska Native 0.2%
Other 0.2%

Distribution by Age

Under 5 Years 7.7%
5 to 9 Years 7.3%
10 to 14 Years 7.6%
15 to 19 Years 7.9%
20 to 24 Years 7.7%
25 to 34 Years 15.4%
35 to 44 Years 14.5%
45 to 54 Years 13.3%
55 to 64 Years 9.2%
65 to 74 Years 5.1%
75 and Over 4.2%

ABOUT ANAHEIM – The City of Anaheim, founded in 1857, is one of the nation's premier municipalities and is one of California's most populous cities. Anaheim covers 50.8 square miles with 336,265 residents and more than 2,950 City employees. The municipal corporation's annual budget is \$1.6 billion. Anaheim supports a thriving business community with companies such as Carl Karcher Enterprises, Inc., L-3 Communications, Pacific Sunwear, and Disneyland Resort. Successful sports franchises call Anaheim home, including Angels Baseball, Anaheim Ducks, the U.S. Men's National Volleyball Team, the 2012 Olympic Games Silver Medal winning U.S. Women's National Volleyball Team. Anaheim also boasts world-class meeting and entertainment venues with the Anaheim Convention Center, LEED-certified and the largest on the west coast, Honda Center, City National Grove of Anaheim, Anaheim GardenWalk, and Angel Stadium of Anaheim. In addition, Anaheim embraces its vibrant cultural arts community, including the world-renowned Anaheim Ballet. Annually, Anaheim welcomes millions of visitors to the city, truly making it where the world comes to live, work and play. For more information, please visit

www.anaheim.net.

FOR ADDITIONAL INFORMATION

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* Source: 2010 U.S. Census

** Source: State Employment Development Department, 2013

*** Source: Inside Prospects Data Base, July 2013

