

SELLING YOUR HOME



SELLING YOUR HOME IN 2020

BUILDING LIFELONG RELATIONSHIPS

"People are so vulnerable during a real estate transaction. Our goal is to earn the trust of our clients and ease frustrations and fears, making lifelong friends in the process. Call us when you need a friend in Real Estate." ~ TEAM HOWES



ABOUT TEAM HOWES

Lauri, Terry & Jamie Howes work as a team focused on your individual Real Estate needs. Terry & Jamie are native to Lane County and Lauri is going on 47 years. We LOVE Oregon! We list and sell farm & residential real estate and we have a strong love of homes, land and sharing our expertise with Sellers and Buyers. Sellers and Buyers make our world go around! Our business is based on caring for you and your unique needs. Plus you get three caring focused agents to guide you through the sometimes crazy process. We will take care of you!

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kw EUGENE &
SPRINGFIELD
KELLERWILLIAMS® REALTY



AN OVERVIEW OF SOME OF OUR SERVICES

Property Website
Professional Photos
Property Video
Open House
Eco Flyer
Just Listed post cards

PROPERTY WEBSITES

Your property will get it's own stunning website to use as our marketing tool in advertising both online and off (**50% of buyers found their home on the internet in 2019**).

PROFESSIONAL PHOTOS

Your property website will feature high quality **professional listing photos** to ensure it gets the best exposure the moment it hits the market with call to action features.





PROPERTY VIDEOS

Our professional photographers will come and capture your home in the best light and we'll use those photos to create a feature video to showcase your home.

This video will then be advertised through online marketing avenues , including home sale sites like: **Zillow, Realtor.com, Trulia and over 100 more.** We'll also showcase your home on social media including: **Facebook, Youtube, Instagram and others.**

OPEN HOUSE

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SPRINGFIELD
KELLERWILLIAMS. REALTY



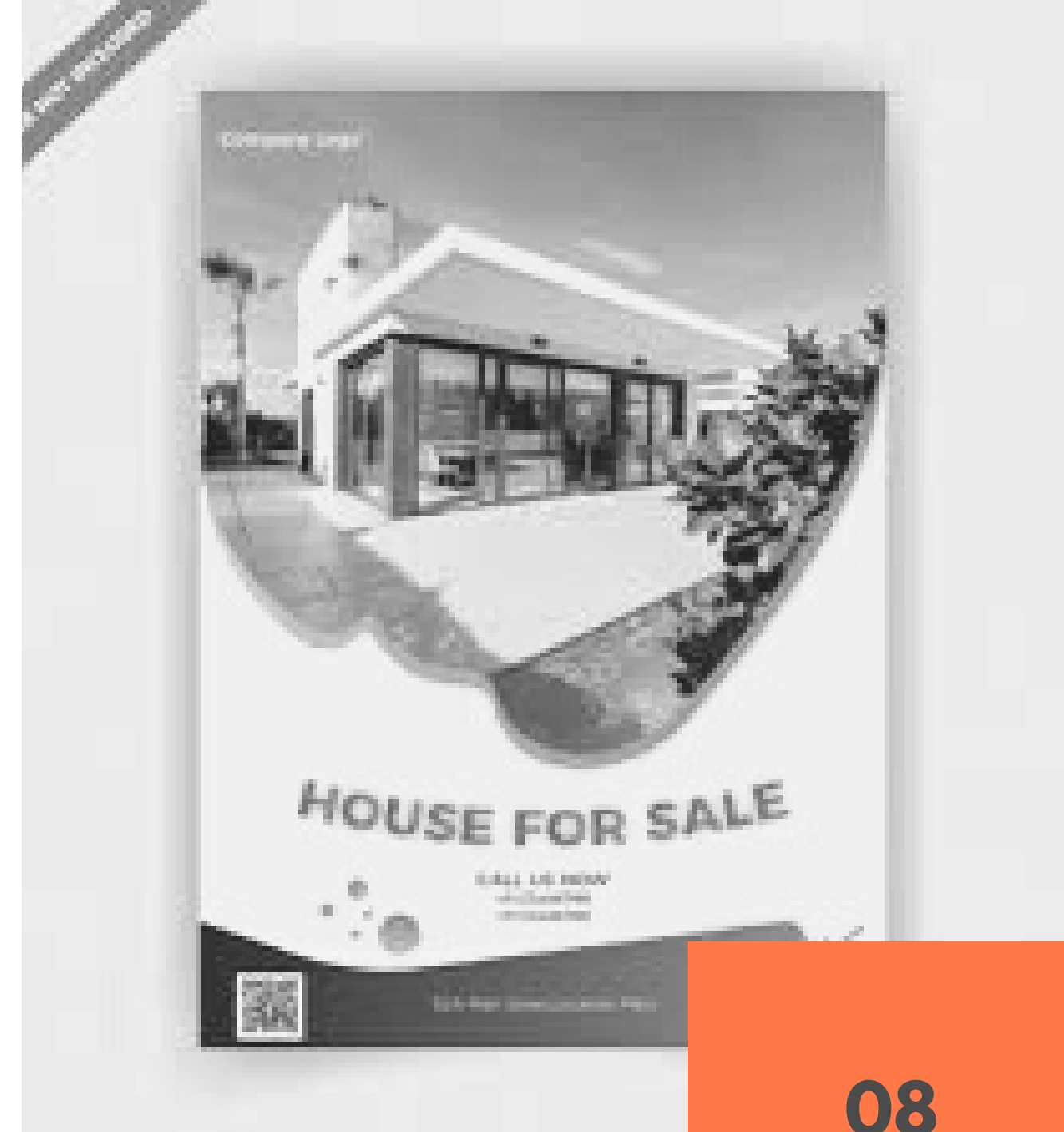
**OPEN
HOUSE**

**We have a professional
OPEN HOUSE crew!**

PROPERTY FLYERS

WE USE ECO FLYERS (PERMANENT FLYER)

No more paper flyers that get tossed once read. Now we use a permanent flyer that drive bys can use to access your properties information from their smart phone.



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MORE THAN JUST REAL ESTATE AGENTS

When it comes to listing with us, your not just listing with a real estate agent, you're partnering with a Marketing Professional

With an expertise in social media marketing, we can ensure your home is viewed by all of the right candidates.

We also make sure the people that come to see your home are qualified through a lender to purchase your home.

A FAMILY OPERATION *TEAM HOWES*



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TEAM HOWES 2020

What We Can Do For You



INSPECTION

We work with trusted professionals

VALUATION

What is your property worth

STAGING

We can help you prepare your home

SELLING

We will be with you through closing and beyond

A few of our Satisfied Clients

Lauri helped us sell our home in Springfield, OR in 2016. She was so helpful every step of the way, from helping us get the house ready to sell to listing to helping us understand each of the offers we received. She knows the Springfield market so well and gave us excellent advice about pricing it to sell. We had multiple offers and were under contract to sell the house within a week of listing it (for more than our list price) and closed in just over a month. ~ KIRA HOMO, Springfield

Our daughter chose Lauri to help her and her family find a home in the Springfield area. They had specific ideas about where they wanted to live and Lauri helped them find their "forever" home. She later listed and sold their original home before even posting a for sale sign on the property! We then used Lauri to help us search for our "forever" home. We were not in a hurry and Lauri was there every time a new listing came up in the area we were interested in. She was available immediately to show us the properties and help us make evaluations. We strongly recommend Lauri for all your real estate needs. She is energetic, personable, honest, and quickly zeros in on your wants and needs. Lauri has a broad base of knowledge about the Eugene/Springfield area and beyond. She listens to you, and gives honest feedback. Lauri is professional, personable, and energetic. She will work hard to find your forever home and sell your present real estate. ~ KATHY PASKY, Springfield

Lauri helped me sell my home in Oakridge, Oregon. Oakridge is a small town 45 miles from Eugene with a population of 3500. She was willing to meet with me in Oakridge on a weekend. I was unable to get responses from 2 other realtors & was pleased that she was so responsive. The home sold for a cash price and was only on the market a couple of months. I only had to decrease the sale price a little. Most homes in that area are on the market for at least a year & most often sell for a lot less than the asking price. She was very helpful through the entire process. ~ KARRIN NORTON, EUGENE





***You live the dream while we take care of the details*.**

CHEERS!

T E A M H O W E S



Team Howes

REAL ESTATE REDEFINED



SOLD!