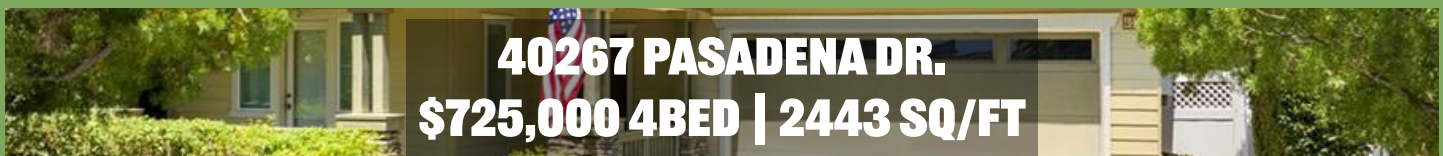
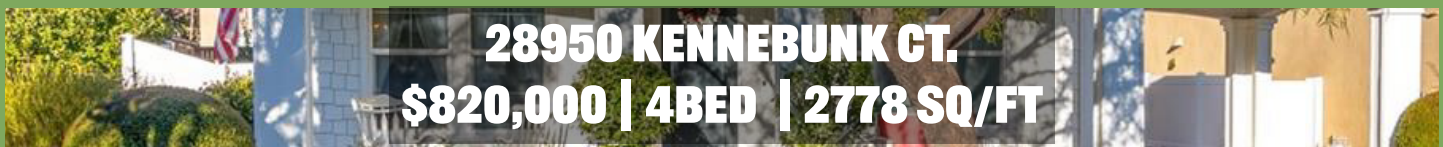


UPDATE ON ONLINE HOME VALUE MODELS

Zillow and Redfin have been under fire lately for their new practice of adjusting their robo-values to within an extremely tight tolerance of a home's list price. To say that another way, their value changes dramatically the minute that they are syndicated information about a NEW listing hitting the market. They are snapping to the list price, because they know that statistically Realtors® price homes within +/- 3% of the final sales price. These large companies have adopted this recent practice due to the fact that they have not been able to write algorithms that can compete with the thoroughness of the average real estate agent. If you want to find out what your home is really worth, we are happy to take the time to run a proper estimate for you:)

Go To: harvestonnews.com/whats-your-home-worth

RECENT SALES IN HARVESTON



INTRODUCING CALE THOMAS

Hello everyone, thank you for checking out the newsletter. I wanted to announce that I have taken over as the lead member of HarvestonNews.com and the Harveston Real Estate Group. I am so honored to partner with Ed and Mindy Odin who have created such wonderful tools for the community and have been an awesome resource for us residents (since the creation of Harveston back in 2003.) Please feel free to reach out to me with any questions and I can't wait to meet many of you at the upcoming Spring Garage Sale event. Cheers!

-Cale

Harveston News

MARCH 2024



HarvestonNews.com

WHY THE HARVESTON RE GROUP?

- Our listings are on Zillow, Redfin, Realtor.com, Homes.com and more
- Professional photographer and videographer
- Sponsored/paid social media ads for our clients
- Professionally branded marketing material
- Superior negotiation skills
- We give back to the community
- We Network with the areas top agents
- We live in the community



SPRING GARAGE SALE

SAVE THE DATE - GARAGE SALE

Our semi-annual, community-wide garage sale event is to occur on **Saturday, April 27th from 7:00 a.m. to 12:00 p.m.** We will be promoting the event with signage, online promotion, paid ads, and passing out copies of participating homes to increase traffic to those locations.

To be included on the participating homes map, please send an email with your name and address to:

HarvestonRealEstateGroup@gmail.com



UPCOMING EVENTS

DON'T MISS THE HARVEST IN SPRING CELEBRATION

Saturday, March 16th from 1:00 p.m. to 3:00 p.m.

The event shall be held at the Harveston Lake House. Enjoy photos with Peter Rabbit, a DJ, games, prizes, cupcake decorating, jump houses, face painting and much more!

Harveston Residents nly please, no guests allowed. **Questions:** call the Lake House at 951-693-4076.



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