



Top Trends in Bathroom Renovations



The bathroom is the second most popular room in the house to remodel, after kitchens.

The master bath takes center stage.

60% of homeowners who are renovating their bathrooms are renovating their master bathrooms, with **61%** choosing to start from scratch after gutting the existing room.

Who needs a bathtub?

The older the homeowner, the more likely they are to skip a bathtub in master and other full bathrooms.

- **59%** of homeowners aged 65+ plan to skip a tub in the master or other full bath.
- **36%** of 25 to 34 year olds plan to skip it in the master.
- **39%** of 25 to 34 year olds plan to skip it in another full bathroom.

Top 3 types of tubs for bath lovers:

1. Freestanding tub
2. Drop-in tub
3. Spa or jetted tub

One sink or two?

91% of homeowners are replacing their master bathroom sink.

45% of homeowners aged 25 to 44 are installing two sinks; **58%** of homeowners aged 45+ are installing two sinks.



Glass rules the master bath.

79% of homeowners prefer glass shower doors over a shower curtain.

Greener flushing.

91% of homeowners are installing high-efficiency toilets.

White cabinets are the top choice for renovations.

However, dark and medium wood tones are also popular.

The top 3 wood choices:

1. Cherry
2. Maple
3. Oak





7 Things to Keep in Mind for Your Next Renovation

1. **Make a list of what you want to change.**

Look at websites and magazines to get inspiration for the redesign. Write down what you like and why you like it, and look online and at your local home store to get a price estimate. Once you know what you want to change, prioritize your list by ranking each item in order of what needs to get done first. Refer to your list throughout the project to help you stay on track.

2. Consider your resources: time, budget and energy. When deciding between an update and an overhaul, take into consideration the amount of time, money and energy that you'll have to dedicate to the project.

3. Set a budget. Once you figure out how much you can spend, subtract **20%** to **30%** from this number and set it aside for contingencies.

4. Sketch it out. A rough sketch of the layout of the space will help you narrow down the fixtures, cabinets and storage options you'd like to incorporate.

5. Measure everything more than once. It may sound persnickety, but taking the time to measure things twice will help you to ensure that you don't need to make costly returns or corrections.

6. Replace the underlayment. If you're ripping up flooring and fixtures, consider replacing the underlayment. Not only does this allow you to start fresh, it also gets rid of any water damage, which commonly occurs in the humid bathroom environment.

7. Reduce the impact of the renovation. Move your stuff over to the bathroom that's not being remodeled before the work begins. That way you won't have to hunt for your favorite body wash or your disposable razors.

Why are homeowners renovating?

1. To upgrade features and fixtures
2. To make space more functional
3. To increase home value
4. To address changing lifestyle or family needs
5. To improve organization or storage

Source: Houzz, 2014 Winter Bathroom Trends Study

